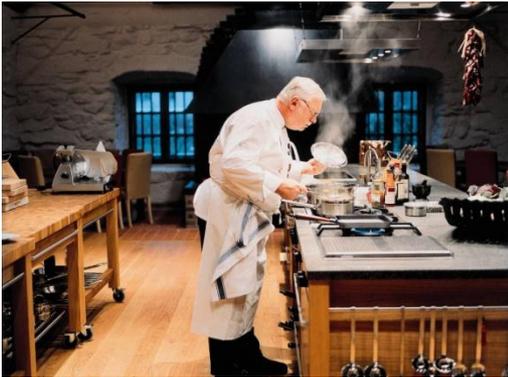




EXHIBITION & SPONSORING PACKAGES

EuCAP 2013 – Gothenburg, Sweden
April 08 -12, 2013



Gothenburg is an exceptional meetings destination that attracts visitors from all over the globe. It's easy to combine city pleasures with rural charm or experience the serenity of nature along with extraordinary adventures. You will find everything you need for a successful and memorable meeting.



EXHIBITION & SPONSORSHIP PACKAGES – OVERVIEW 1

SPONSORSHIP and Exhibition PACKAGES	PRICE excl. VAT	exhibition space	EuCAP 2013 conference book	free conference delegate passes	EuCAP 2013 website	logo on all printed material	Specials
Platinum Sponsorship (2 available)	€ 15 500	3m x 6m, Shell scheme	x	2	x	x	logo on opening slide, 2 coffee breaks 1h workshop, name on all email publicity 1 marketing item incl. in delegate bag, logo on conference book cover, signage etc.
Conference Dinner Entertainment Sponsorship (1 available)	€ 12 500	3m x 3m, Shell scheme	x	2	x	x	logo on opening slide, 1 marketing item incl. in delegate bag, logo on conference book cover, etc.
Gold Sponsorship (5 available)	€ 10 500	3m x 3m, Shell scheme	x	2	x	x	logo on opening slide, 1 coffee break, 1 marketing item incl. in delegate bag, logo on conference book cover, signage etc.
Silver Sponsorship (5 available)	€ 6 500	3m x 3m, Shell scheme	x	1	x	x	logo on opening slide, 1 coffee break 1 marketing item incl. in delegate bag
Bronze Sponsorship (5 available)	€ 4 500	3m x 3m, Shell scheme	x	1	x	x	logo on opening slide, advertisement in conference book, etc.

EXHIBITION PACKAGES	PRICE excl. VAT	exhibition space	EuCAP 2013 conference book	free conference delegate passes	EuCAP 2013 website	Bingo card system	Specials
Exhibition Space - 3m x 6m Shell scheme	€ 5 600	3m x 6m, shell	x	1	x	x	
Exhibition Space - 3m x 3m Shell scheme	€ 2 800	3m x 3m, shell	x	1	x	x	
Free Build Exhibition Space	€ 5 000	6m x 3m, free	x	1	x	x	
Free Build Exhibition Space	€ 2 500	3m x 3m, free	x	1	x	x	

ADD ON PACKAGES – OVERVIEW 2

OTHER SPONSORSHIP PACKAGES	PRICE excl. VAT	exhibition space	EuCAP 2013 conference book	free exhibition passes	EuCAP 2013 website	branding/ profile visibility	logo on all printed material	Specials
USB Memory Stick (1 available)	€ 7 900		x		x			Incl. production of USB sticks, advertisement in conference book, etc.
Delegate Badge Lanyards (1 available)	€ 7 900		x		x			Incl. production of lanyards, acknowledgment in conference book, etc.
Logo on Delegate Bags (3 available)	€ 3 000		x		x			Advertisement in conference book, etc.
Exhibition Bingo Prize	€ 1 600		x		x			Logo on crossword puzzle
Workshop Room (60 min)	€ 1 500							Booking of workshop room
Delegate Bag Inserts	€ 750							marketing literature as part of delegate bag
Advertisement in Conference Book	€ 750		x					
Entertainment at Welcome Reception	Starting at € 750				x	x		Speech at Welcome Reception, special acknowledgement, etc.
Interactive module	Starting at € 3 500	3m x 3m free space			x			Module labeled with your logo, etc.

SPONSORSHIP PACKAGES

BRANDING YOUR COMPANY WITH EUCAP 2013!

We encourage all industry and organization participants of EuCAP to be an EuCAP Sponsor. Sponsorship will provide your company with **greater visibility** to the conference delegates and highlight your standing in the Antennas, Measurement and Propagation community.

We are always happy to discuss your sponsorship requirements and tailor packages to suit your company's needs.

Choose from the following options – or contact us to discuss a specific package tailored to your company's individual needs. All prices are subject to 25% local VAT.

PLATINUM SPONSORSHIP (2 AVAILABLE) → € 15 500 EXCL. VAT

- Your company's logo will feature in big size (if provided in time) on:
 - The **registration counter**
 - The **Opening slide of each session**
 - The **EuCAP 2013 website** with a link to your company's site, incl. company description (90 words)
 - **All printed conference material** - this includes flyers, signage, conference book, etc .
 - The **cover of conference book**
 - The **event's advertisements**, press releases and media alerts promoting the event
 - **All email publicity** - distributed to over 20,000 key industry and academic contacts
 - Navigation Header of **USB Memory Stick content**
- An exhibition **shell scheme space (3m x 6m)** - or free exhibition space, if preferred - to promote your company. Platinum sponsors will have first option on location selection.
- **2 conference delegate passes** for representatives of your company or your chosen guests
- **1h rental of workshop room**
- **Advertisement** in the EuCAP 2013 Conference Book
- Your company's **marketing material or promotional item** to be included in the delegate bag (1 item per sponsor, sponsor to provide material)
- Promotion, corporate gifts and high profile visibility during **2 coffee breaks**
- Bingo Game: 1 question about your company in the "EuCAP2013 - crossword puzzle"

CONFERENCE DINNER ENTERTAINMENT SPONSORSHIP (1 AVAILABLE)

→ € 12 500 EXCL. VAT

- Your company's logo will feature medium-sized (if provided in time) on:
 - The **Opening slide of each session**
 - The **EuCAP 2013 website** with a link to your company's site, incl. company description (60 words)
 - **All printed conference material** - this includes flyers, signage, conference book etc.
 - The **Cover of conference book** in small size
- An exhibition **shell scheme space (3m x 3m)** - or free exhibition space, if preferred - to promote your company.
- **2 conference delegate passes** for representatives of your company or your chosen guests
- **Advertisement** in the EuCAP 2013 conference book
- Your company's **marketing material or promotional item** to be included in the delegate bag (1 item per sponsor, sponsor to provide material)
- **1h rental of workshop room**
- **5 minutes speech at the conference dinner**
- The sponsor will get space for **a banner with its logotype at the stage**. The support for the banner must be provided by the sponsor.
- **Reserved table for 10 guests** at the conference dinner (entrance/menu prices not included, dinners guests need to register for the dinner)
- **Bingo Game**: 1 question about your company in the "EuCAP2013 - crossword puzzle"

GOLD SPONSORSHIP (5 AVAILABLE) → € 10 500 EXCL. VAT

- Your company's logo will feature medium-sized (if provided in time) on:
 - The **Opening slide of each session**
 - The **EuCAP 2013 website** with a link to your company's site, incl. company description (60 words)
 - **All printed conference material** - this includes flyers, signage, conference book etc.
 - The **Cover of conference book** in small size
 - The **event's advertisements**, press releases and media alerts promoting the event
 - Navigation Header of **USB Memory Stick content**
- An exhibition **shell scheme space (3m x 3m)** - or free exhibition space, if preferred - to promote your company. Gold sponsors will have second option on location selection.
- **2 conference delegate passes** for representatives of your company or your chosen guests
- **Advertisement** in the EuCAP 2013 conference book
- Your company's **marketing material or promotional item** to be included in the delegate bag (1 item per sponsor, sponsor to provide material)
- Promotion, corporate gifts and high profile visibility during **1 coffee break**
- Bingo Game: 1 question about your company in the "EuCAP2013 - crossword puzzle"

SILVER SPONSORSHIP (5 AVAILABLE) → € 6 500 EXCL. VAT

- Your company's logo will feature in small size (if provided in time) on:
 - The **Opening slide of each session**
 - The **EuCAP 2013 website** with a link to your company's site, incl. company description (60 words)
 - Subcategory of **USB Memory Stick content**
- **Exhibition shell scheme (3m x 3m)** - or free exhibition space, if preferred - to promote your company
- **Advertisement** in the EuCAP 2013 Conference Book
- **1 conference delegate pass** for a representative of your company or your chosen guest
- Your company's **marketing material or promotional item** to be included in the delegate bag (1 item per sponsor, sponsor to provide material)
- Promotion, corporate gifts and high profile visibility during **1 coffee break**
- Bingo Game: 1 question about your company in the "EuCAP2013 - crossword puzzle"

BRONZE SPONSORSHIP (5 AVAILABLE) → € 4 500 EXCL. VAT

- Your company's logo will feature in small size (if provided in time) on:
 - The **Opening slide of each session**
 - The **EuCAP 2013 website** with a link to your company's site, incl. company description (60 words)
 - Subcategory of **USB Memory Stick content**
- **Exhibition shell scheme (3m x 3m)** - or free exhibition space, if preferred - to promote your company
- **Advertisement** in the EuCAP 2013 Conference Book
- **1 conference delegate pass** for a representative of your company or your chosen guest
- Bingo Game: 1 question about your company in the "EuCAP2013 - crossword puzzle"

EXHIBITION PACKAGES

EXHIBITION SPACE – 3M X 6M SHELL SCHEME → € 5 600 EXCL. VAT

- Exhibition shell scheme space (3m x 6m), incl. 2 tables and 4 chairs, light, power supply
- Exhibition located in main catering and near poster area to maximize delegate participation
- Listing in the EuCAP2013 conference book (short company description / 30 words)
- Free wireless internet access
- Bingo Game: 1 question about your company in the “EuCAP2013 - crossword puzzle”
- 1 free conference delegate pass per week is included in the package (access to all areas)
- Company description (30 words) on the EuCAP 2013 website with a link to your website

EXHIBITION SPACE – 3M X 3M SHELL SCHEME → € 2 800 EXCL. VAT

- Exhibition shell scheme space (3m x 3m), incl. 1 table and 2 chairs, light, power supply
- Same services as above

Stand personnel passes will be available at a price of 60 € per day incl. lunch, 2 coffee breaks and entrance to the exhibition area. The passes are not transferable and for booth staff only.

EXHIBITION PACKAGES

FREE BUILD EXHIBITION SPACE – 3M X 6M → € 5 000 EXCL. VAT

- Exhibition free space (6m x 3m), incl. 2 tables and 4 chairs, power supply
- Exhibition located in main catering and near poster area to maximize delegate participation
- Listing in the EuCAP2013 conference book (short company description / 30 words)
- Free wireless internet access
- Bingo Game: 1 question about your company in the “EuCAP2013 - crossword puzzle”
- 1 free conference delegate pass per week is included in the package (access to all areas)
- Company description (30 words) on the EuCAP 2013 website with a link to your website

FREE BUILD EXHIBITION SPACE – 3M X 3M → € 2 500 EXCL. VAT

- Exhibition free space (3m x 3m), incl. 1 table and 2 chairs, power supply
- Same services as above

Stand personnel passes will be available at a price of 60 € per day incl. lunch, 2 coffee breaks and entrance to the exhibition area. The passes are not transferable and for booth staff only.

ADD ON PACKAGES

USB MEMORY STICK (1 AVAILABLE) → € 7 900 EXCL. VAT

- Sponsoring of USB memory sticks with EuCAP 2013 proceedings to be **given to all delegates**
- Production of USB sticks with your company's logo by EuCAP (EuCAP logo will also be on the USB sticks)
- Your company's logo on the **EuCAP 2013 website** with a link to your company's website
- **Advertisement** in the EuCAP 2013 conference book

DELEGATE BADGE LANYARDS (1 AVAILABLE) → € 7 900 EXCL. VAT

- Sponsoring of lanyards to be **given to all delegates**
- It will be attached to the event badge
- Production of lanyards with your company's logo by EuCAP (EuCAP logo will also be on the lanyards)
- Your company's logo on the **EuCAP 2013 website** with a link to your company's website
- Acknowledgement/Logo in the **EuCAP 2013 conference book**

ADD ON PACKAGES

INTERACTIVE MODULE (3 AVAILABLE) → STARTING AT A PRICE OF € 3 500 EXCL. VAT

- Opportunity to sponsor an **interactive module during the exhibition hours**
- In addition to your stand we provide an **exhibition free space** (3m x 3m) to place your interactive game next to your booth (no equipment included)
- Interactive module station will be **labeled with your company's logo**
- Your company's logo on the **EuCAP 2013 website** with a link to your website

Interactive modules, e.g. Nintendo Wii games, table soccer, X-Box Kinect, etc., will be specified in agreement with organizers and sponsors. The price of the package will be defined by the chosen entertainment program.

ADD ON PACKAGES

LOGO ON DELEGATE BAGS (3 AVAILABLE) → € 3 000 EXCL. VAT

- Sponsoring of Delegate Bags to be **given to all delegates**
- **Your Company 's logo** will feature the bags (EuCAP and other logos will also be on the bags)
- Your company's logo on the **EuCAP 2013 website** with a link to your company' s website
- **Advertisement** in the EuCAP 2013 conference book

EXHIBITION BINGO PRIZE (1 AVAILABLE) → € 1 600 EXCL. VAT

- Company to become official sponsor of the 'Exhibition crossword puzzle' and **present prize** (EuCAP to provide the prize) to a delegate at the conference closing ceremony
- Your company's logo will be printed on the **crossword puzzle** which will be **given to all delegates**
- Your company's logo on the **EuCAP 2013 website** with a link to your company' s website
- Acknowledgement/Logo in the **EuCAP 2013 conference book**

ADD ON PACKAGES

WORKSHOP ROOM → € 1 500 EXCL. VAT PER 60 MIN

- If you would like to **invite your target group** for a discussion, we can offer you workshop rooms
- Content should fit to the content of EuCAP and will be approved by EuCAP steering committee in this instance
- Free slots/Timing can be confirmed after fixing the final agenda. First come – first serve.

DELEGATE BAG INSERTS → € 750 EXCL. VAT

- One piece of your **company's marketing literature** will be given to each conference delegate as part of the delegate bag (size restrictions apply and sponsor to provide item)

ADD ON PACKAGES

ADVERTISEMENT IN CONFERENCE BOOK → € 750 EXCL. VAT

- **Advertisement** in the EuCAP 2013 conference book (format to be defined)

ENTERTAINMENT AT WELCOME RECEPTION → BASIC PRICE € 750 EXCL. VAT + ENTERTAINMENT COSTS

- Opportunity to sponsor the **entertainment program for the Welcome Reception**
- 5 minutes **speech at the Welcome Reception**
- **Special acknowledgment** of your company during the show (entertainment to be provided by organizers in agreement with sponsors)
- **High profile visibility** at the Welcome Reception (more than 600 participants expected)
- Your company`s logo on the **EuCAP 2013 website** with a link to your website

Entertainment, e.g. band, artist, acrobat, etc., will be specified in agreement with organizers and sponsors. The price of the package will be defined by the chosen entertainment program.

MEDIA PARTNER

- Promote EuCAP 2013 via a media newsletter, magazine or website and gain a logo and web link on the EuCAP 2013 website
- Opportunity for display of newsletters, magazines or promotional material at entrance and registration desk
- Your company's logo will feature on all printed material for the conference. This includes flyers, programs, conference book etc
- Your company's name will be on all email publicity. Distributed to over 20,000 key industry and academic contacts
- Acknowledgement/Logo in the EuCAP 2013 conference book
- 1 conference delegate pass for representatives of your company or your chosen guests
- Your company marketing material or promotional item to be included in the delegate bag (1 item per sponsor, sponsor to provide material)

CONDITIONS OF BOOKING

CANCELTATION: In case of cancelation and provided that written notice is received by Monday, 18th February 2013, a refund of 50% of the total fee will be made. If notice of cancellation is received after 18th February 2013 or is not received, no refund can be made. The organization reserves the right to cancel any event. In this case, the full fee will be refunded.

CONDITIONS OF PAYMENT ON EXHIBITION PACKAGES: The full amount of the booked packages is due 30 days after the date of invoice. If the amount hasn't been credited to the EuCAP account before the event, 05th March 2013, the allocation of the booth cannot be guaranteed.

EXHIBITION SPACE ASSIGNMENT AND ALLOCATIONS: It is understood that the organization reserves the right, in the interests of optimum traffic control and exhibit exposure, to relocate those exhibits which may be affected by a change in the floor plan. The exhibition space allocation will be done on a first-come, first-serve basis. Preferences can be submitted.

CONDITIONS OF BOOKING AND PAYMENT ON SPONSORING PACKAGES: The full amount of the booked packages is due 30 days after the date of invoice. If the payment hasn't been credited to the EuCAP account 2 months after the date of invoice, the booking of a sponsor package cannot be guaranteed. Multiple bookings of the same sponsoring packages will be handled on a first-come, first-serve basis.

EXHIBITORS: Exhibitions will be limited to those companies or other organizations offering materials, products or services of specific interest to registrants. The organization reserves the right to determine the eligibility of any product for display.

ADMISSION: Exhibits will be open free of charge to all conference delegates. The organization reserves the right to refuse admission to any person(s) including children of exhibitors or visitors, in the interest of safety and welfare of those persons and exhibitors.

EXHIBITS AND APPLIANCES: Common sense governs the kind of exhibits permitted at the exhibition. Attractive, informative and attention-getting exhibitions are encouraged. In no event, however, shall any exhibit interfere with any neighboring exhibit in the judgment of the Institution.

MATERIAL HANDLING: EuCAP is not responsible for paying any box, shipping and/or handling fees incurred by exhibitors. Any parcels remaining after close of show (this will be determined in the Exhibitor Manual) will be destroyed.

ELECTRICAL SAFETY: All wiring on displays or display features must conform to the minimum standards established by various governmental agencies and standard fire inspection ordinances. All display wiring must exhibit the seal and or such other seals of official approving agencies as may be required at the site of the exhibition.

DATA PROTECTION: Information provided by you on this form will be processed jointly by the organization and EurAAP and used for the purpose of the goods and services ordered by you, and for billing accounts.

USE OF EUCAP LOGO: Use of the EuCAP logo on promotional literature is not permitted. However, sponsors may use the EuCAP logo on promotional souvenir give-aways provided that prior permission is obtained from EuCAP.